



W.E. Link



J.G. Endres

## It's election time at AOCS

### Endres, Link vie for vice president

*The AOCS has historically been the best forum for presentation of scientific findings in the field of fats, oils and lipids. The AOCS technical programs and publications have been of unquestionable value, and the scope of the Society is international.*

*At the same time it is disturbing to note that the level of activity in technical committees within the Society has declined, and the development of Official Methods has almost ceased. The position of the AOCS in fat and oil research and technology, once considered unique and authoritative in regard to methodology, will eventually be affected by this lack of growth.*

*It seems to me that this is a symptom of an apparent disenchantment—corporate and individual—with Society affairs, on the part of many members. The needs of the members are changing; the Society itself is not. The typical benefits of Society membership—meetings, journals, and symposia—are becoming less significant and relevant.*

*I believe that we should mount an effort to regain for the Society the stature that it is in danger of losing and that we should do this through emphasis and concern for the individ-*

*ual member. We need to attract young people to take part in activities, and we need to infuse them into our technical and administrative committees. We should solicit the support of these activities by management and should encourage participation in the activities of the Society by more members and allow them a greater voice in the direction of these activities. Lastly, to achieve greater involvement, there should be more communication between staff, officers, and members.*

*If the members choose me to serve them I shall devote my efforts toward accomplishing these objectives, with an emphasis on the individual and his contribution to the Society. I should hope to accomplish them through a relaxation of the rigidity which holds to certain practices and programs because they are conventional favor of a more flexible attitude which will accommodate the changes that are desirable.—W.E. Link*

*Our society continues to demonstrate its depth and strength. Our individual membership has grown and our financial picture is bright. The AOCS continues to be because of the support generated by the grass roots member. He unselfishly gives time and energy, and is strongly backed by his company or institution. The elected and appointed leadership would not be able to achieve goals and objectives for the society without the individual member's contribution.*

*Change must come to the AOCS because of new laws, changes in technology, and changes in consumer demands. I pledge to strengthen the current financial budgeting and long range planning procedures to insure that the AOCS is ready when changes are needed.*

*I am aware that not all segments in our Society are currently receiving the highest return on their invested time and capital. I pledge to heighten the Governing Board's sensitivity to the identified needs of our membership.*

*We are all professionals, whether in sales, research, manufacturing, academia or government. The Society needs you, and I plan to keep it that way.—J.G. Endres*

W.E. LINK (1954): Manager, Analytical Chemistry, Ashland Chemical Co., Research and Development Div., Ashland Oil Inc., Columbus, Ohio, 1969—. B.S., Northland College, Ashland, Wis., 1942. M.S., University of Wisconsin, 1951, Ph.D., 1954. Assistant Professor, Northland College, 1947-52; Research Chemist, Archer-Daniels Midland Co., 1954-55; Group Leader, 1955-67; Group Leader, Ashland Chemical Co., 1967-69. Author of numerous papers and articles on analysis of fats and oils, nitrogen derivatives, alkyl resins, and gas liquid chromatography. AOCS: Chm. Peroxide Comm., 1955-58; Chm. Statistical Comm., 1957-62; Minneapolis Short Course, 1959; Minneapolis Convention, 1963; Chm. Standards Comm., 1962-68; Program Chm. Minneapolis Meeting, 1969; Member Spectroscopy Comm., 1967—; Gas Chromatography Comm., 1961—; Instrumental Techniques Comm., 1962—; National Program and Planning Comm., 1968—; Chm. Industrial Oils and Derivatives Analysis Comm., 1969-71. Board Member-at-Large, 1971—. Editor, AOCS Official and Tentative Methods, 1971—; Publication Comm., 1972—; Communications Comm., 1973-74; Meetings Planning Comm., 1973-74; Secretary, 1973—.

J.G. ENDRES (1961): Food product development director, Central Soya Company, Inc., Chicago, Ill. B.S. Chemical Engineering, University of Illinois, 1955; Ph.D., Food Science, University of Illinois, 1961. Research chemist, Armour Food Research, 1961-1964, assistant director of research, Armour Food Research, 1964-1970; vice president and director of research and engineering, CFS Continental, 1970-1972. Assistant professor, Department of Food Science, University of Illinois, 1974—. Author of numerous papers and patents on thermal oxidation, fat technology and bakery technology. AOCS: treasurer, 1970-1974; Abstract Comm., 1964-1971; Ways and Means Comm., 1967—; Nominating Comm., 1965-1967; Chm. Scopes Comm., 1970—; Board Member-at-Large, 1968-1970; technical correspondent, 1970—; advisor and plant tours chairman AOCS Fall Meeting, 1973. North Central Section: Board member, 1966-1969; treasurer, 1968-1970; president, 1970-1971.